

Dwi Antoro

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North Jakarta - Kelapa Gading

OVERVIEW

Digital Product & Web Development Professional with hands-on experience managing large-scale gaming and content platforms. Skilled in WordPress development, technical SEO, website monetization, analytics, automation, and product management. Experienced in leading cross-functional initiatives involving content, marketing, development, and revenue optimization. Strong expertise in **Elementor, WordPress ecosystem, GA4 implementation, AdSense optimization, SEO automation, schema markup, and website performance** improvements. Passionate about leveraging AI, automation, and emerging technologies to streamline workflows, improve organic growth, and create scalable digital products. Proven track record in managing high-traffic websites, driving content strategy, and developing innovative solutions that support business growth and user engagement.

KEY COMPETENCIES

WordPress	UI/UX Design	PHP	Strong interpersonal skills
HTML/CSS	Cloudflare Integration	Elementor	Continuous Learning
Javascript/JQuery	Ecommerce Integration	SEO Principles	Proactive and self-motivated

PROFESSIONAL EXPERIENCE

VCGamers - Bekasi, Indonesia

Aug 2024 - Present

Technical SEO

Progressed from WordPress Developer to Technical SEO Developer, leading website performance optimization, technical SEO implementation, automation initiatives, and structured data enhancements. Collaborated with content, product, and marketing teams to improve search visibility, user experience, and sustainable organic growth across high-traffic digital platforms.

Wordpress Developer

Feb 2022 - Present

Built and maintained WordPress websites using Elementor, ensuring optimal performance, responsiveness, and user experience. Led website optimization efforts, addressed technical challenges, and implemented sustainable solutions to improve stability, availability, and overall site health.

SHAREit Technology - Beijing, China

Oct 2019 - June 2021

Content Management Specialist

Experienced in content creation, editing, and proofreading, with a focus on delivering engaging and high-quality content. Managed content distribution for the SHAREit app to support traffic growth and user engagement while leveraging market trends to develop impactful content strategies.

EDUCATION

Bachelor of Science

Majors: Computer Science
Beijing Institute of Technology

Bachelor of Information Systems

Majors: Information System
Mercubuana University

ORGANIZATIONAL

Wordpress Developer

Indonesian Chinese Student Association
Lingkar Pengajian Beijing

Student Choir

Mercubuana University

Head of Discipline and Supervision

Purna Paskibraka Indonesia